**OPERATING TO THE HIGHEST STANDARDS LINKEDIN SOCIAL COPY**

As a Cold Chain Federation member, you can share your commitment to operating to the highest standards across the cold chain.

We’ve provided a ready-to-use LinkedIn graphic and copy to make this as easy as possible.

**THINGS TO NOTE**

* Please tag the Cold Chain Federation in your post where the @ symbol appears
* Include the suggested hashtags to help amplify your post
* Use the graphic provided alongside the copy below

Suggested hashtags:

#ColdChainFederation #ColdChain #IndustryStandards

**READY-TO-USE LINKEDIN COPY**

You can copy and paste the text below directly into your LinkedIn post and share it alongside your graphic:

*As a @Cold Chain Federation member, we’re supported to operate to the highest standards through access to trusted guidance, insight and industry expertise.*

*Proud to be part of the UK cold chain community.*

*#ColdChain #IndustryStandards #ColdChainFederation*

Of course, feel free to write your own post if you prefer. The copy provided is there to make things easy, but you’re welcome to adapt it to suit your organisation.